



Business Education Council

LINKING BUSINESS AND EDUCATION



Newsletter

Wolcott Brother's Music Store to host Annual BEC Fall Afterhours Event

One of Perry's newest business owners will open his doors on October 28, to host the annual BEC fall afterhours event. Josh Wolcott, owner, will be providing live music entertainment. In addition, wine tasting and light hors d'oeuvres will be served. Join us for an opportunity to meet with local educators and the business community to share information on workforce needs in Wyoming County. Contact the BEC office at 237-3010 or e-mail - lleblond@rochester.rr.com

10th Annual 8th Grade BEC Career Day

Doors at Attica Central School will open on October 15th to welcome more than then 450 8th grade students from Perry, Warsaw, Wyoming, Letchworth and Attica Central Schools.

Jeff Fitch, of Signlanguage, Inc. will be this years keynote speaker. Jeff will welcome students and teachers to the event that will have presenters in the areas of Construction, Health Care, Agriculture, Local Government, Manufacturing, Cosmetology, Law Enforcement, Banking & Financing.

Business Education Council assists Wyoming County Business Center in Launching New Program "FastTrac New Venture"

The Wyoming County Business Center, a not for profit local development corporation has secured certification and designation to serve as an affiliate of the Kauffman Foundation's FastTrac New Venture Program, a professional entrepreneurship development program owned by the Kauffman Foundation, the world's largest foundation dedicated exclusively to entrepreneurship development.

Linda Leblond says that "the Wyoming County BEC has been a collaborating partner in the coordination of the FastTrac New Venture program because it represents a great opportunity for our students and adults alike who want to start a business gain access to a very successful program. Statistically, 75% of participants who complete the program start a business. Entrepreneurship interest at the high school level is very high and the FastTrac New Venture program is a logical next step for our young people. It might even help to offset the migration of our young people out of the county."

FastTrac New Venture will begin on October 6th, 2010 in Perry and will be a series of 10 training sessions (one night a week for 10 weeks). The first three training modules are devoted to determining the viability and market potential of the business idea and the last 7 classes help build the framework for a business plan. The classes are facilitated by an entrepreneur and each class will be assigned an experience business coach to provide additional guidance and support. After graduation, additional technical assistance will be provided to fully complete unfinished business plans, examine financing options, assist with business locations if needed or provide further guidance.

Jim Pierce, President of the Wyoming County Business Center explained why they decided to offer FastTrac New Venture in Wyoming County, "we went searching for the best and most comprehensive model of a professional entrepreneurship development program because we recognize in Wyoming County that small businesses and new startups are one of our primary sources of job growth. FastTrac New Venture fits the bill perfectly plus it has the resources of the Kauffman Foundation to back us up. This program is for anyone that is serious about a starting their own business, in fact, if they enroll in this fall's program they could be open for business by January 2011." The Wyoming County Business Center plans to offer two cycles of the FastTrac New Venture training annually. Class size will be limited to no more than fifteen participants.

The Wyoming County Business Center is greatly appreciative of the financial support for the FastTrac New Venture program from the **Bank of Castile, Five Star Bank and Genesee Valley Federal Credit Union**. For more information about the Kauffman Foundation's FastTrac New Venture program, call Jim Pierce at the Wyoming County Business Center at (585) 237-5080 or if you would like to register contact Sandy King at (585) 237-4110.

Board of Directors

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Bovis Lend-Lease

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Five Star Bank

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Warsaw CSD

Patricia Chaya
GCC, Warsaw

Donald O'Geen
WYCO First ADA

Doug Patti
Town of Attica Supervisor

BEC Staff:

Linda Leblond, *Executive Director*

Patricia Hellwig,
Program Coordinator

Business Education Council

Linking Business and Education



A Message From The President



As we begin the 2010/2011 academic year, what an exciting thought it is to present our young people with opportunities to experience their futures in business! At the Wyoming County Business Education Council, we do just that by providing job skills training, job shadowing, career days and counseling, presentation skills and so many other important life skills that aid in developing the talent of Wyoming County. Now more than ever, students must learn how to be successful in an ever changing and competitive work environment. Our charge as educators, business people, parents and the BEC is to be the catalyst towards positive future development of our students. We all owe our youth the opportunity to learn of future challenges and how to manage them, and to that end the BEC helps answer questions and manage the unknown that so many of our young people feel. I'm proud to be associated with the Wyoming County Business Education Council and its' mission to connect education and business with our future leaders. I thank all of you for your ongoing commitment and dedication to this most important endeavor.

*Mark Balling
Bovis Lend Lease*



On Behalf of the BEC Board of Directors, staff and community, we want to express our sincere appreciation for your services as a BEC Board Member to:

- Candi Snyder, Pioneer Credit Recovery
- James Knowles, Interim Superintendent, Warsaw CSD
- Joan Petzen, Cornell Cooperative Extension of Wyoming County

Your commitment to the Business Education Council and the youth of Wyoming County as a participating member of the Board of Directors is immeasurable. We are reassured of your continued support of the vision of the Business Education Council.

Thank you!

Notable Changes at the BEC



The BEC welcomes new Board Members. Please Join us as we welcome newly appointed Business Education Council Board of Directors to serve through May, 2011

- Roxanne Dueppengieser, 4H Extension Educator Cornell Cooperative Extension
- Dr. Valerie Burke, Superintendent Warsaw Central School District
- Lisa Schwartz, Director of Operations Pioneer Credit Recovery

Welcome!

Our Mission

To Encourage the Partnership between businesses, Education, and the Wyoming County Community that will prepare our young people to be productive members of the workplace.

BEC Joins Coalition to Respond to Low Literacy Rates in Wyoming County

On August 31st, more than 80 guests participated in a day long workshop hosted by The Lodge at Hidden Valley in Varysburg. Literacy West NY, Inc. facilitated the event whose goal is to facilitate a county-wide response to low literacy rates, increase education services, and improve workplace skills through a collaboration of educators, human service agencies, employment and training professionals, business owners, and community members.

John Twomey, CEO, NY Association of Employment and Training Professionals, Inc. was the keynote speaker for the event. He outlined what the future holds, how the world of work has changed, and next steps to changing an entire community on how we address workforce needs.

Additional guest speakers included:

Linda Leblond, Executive Director, Wyoming County Business Education Council
Dr. Michael Glover, Superintendent Genesee Valley Educational Partnership
Mary Lou Hamm, Director GLOW Workforce Investment Board, Inc.
Laura Lane, President, CEO, Wyoming County Chamber of Commerce
Rae Frank, Director Wyoming County Employment and Training

At the conclusion of the workshop, a follow-up meeting was scheduled for September 16, 2010 at the Hillside Family Agencies office 96 West Buffalo St. Warsaw, NY

Sponsors for the August 31st workshop were:

Literacy West NY, Inc
Adult Educational Opportunity Center
Community Action for Wyoming County
Genesee Valley Educational Partnership
GLOW Workforce Investment Board, Inc.
The Lodge at Hidden Valley

The focus of the Business Education Council

Dedicated to defining and developing the skills, tools, and events our students need to achieve outstanding results as they transition out of high school. Collaboration is at the heart of what we do.

Another essential focus is in developing strategic goals and solutions to address the needs of our local businesses. Our objective is to work closely with each business to help evaluate businesses need for change, determine program effectiveness and understand emerging trends.

Connecting Youth to Communities and Careers is a continuing project of the Business Education Council. We listen to our businesses and with the support of each of our Wyoming County school districts we provide students the guidance and services for success.

If you are interested to get involved or be a BEC member, please return membership form from this publication!

BEC Working to develop solutions for youth Workforce Preparation

Data from the Department of Labor April, 2010 reports there were five unemployed persons per job opening in the U.S. In April 2010 the unemployment rate for workers aged 16-24 reached 19.6%

For the Past 30 years, the BEC has supported local, regional, state, and national youth and adult workforce employment programs.

The BEC excels in the field of workforce development and have assisted federal agencies, state governments, schools and local communities in developing leading edge, creative employment programs with tailored solutions to future workforce challenges. We offer a broad range of services in the area of youth development.

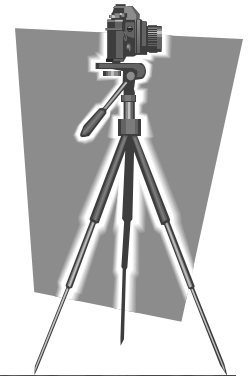
Examples of BEC youth program activities provided to Wyoming County students include.. mentoring, career exploration, college preparation workshops, internships, job shadowing, entrepreneurship, summer employment, dropout prevention, financial literacy, academic assistance and community volunteering. Just to name a few.

For more information about BEC programs or if you would like to be a volunteer in any of these areas, please contact Linda Leblond at the BEC office, (585) 237-3010 or e-mail lleblond@rochester.rr.com

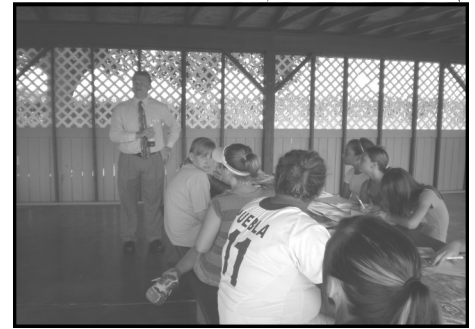
Opportunities are growing for Youth Entrepreneurship programs

The Business Education Council is offering a new high school Junior Achievement (JA) program to school businesses classes. Perry is the first school to offer "Be Entrepreneurial" in the classroom. Business teacher, Angel Lowery spent the summer developing a new curriculum to incorporate the program that will introduce her class of 24 students to the elements of business start-ups and the introduction to entrepreneurship essential concepts. JA "Be Entrepreneurial" is a series of seven required sessions. Each session typically takes 45 minutes to complete. The BEC has scheduled business owner, entrepreneur, Ginny Roberts from Expressions Salon in Genesee to provide the classroom program.

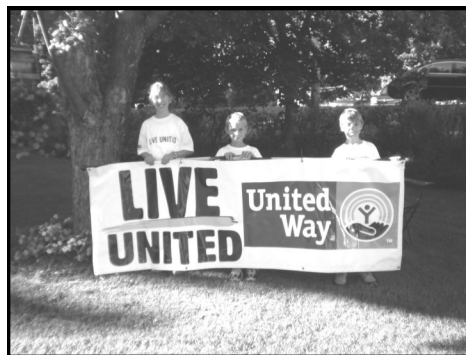
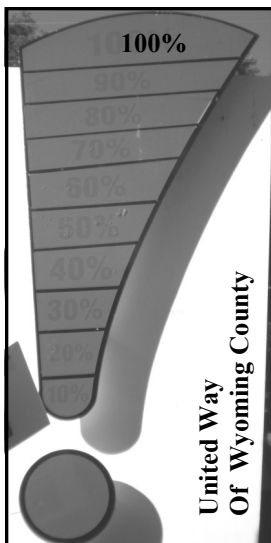
Photo Gallery



Business Education Council promoting Wyoming County apple growers at the 2010 Dairy Fest.



Perry Summer Recreation youth get a lesson in "Money Matters" a Junior Achievement program sponsored by Morton Salt and Five Star Bank. Volunteers Ron Gautier, GV Federal Credit Union along with Sandy Preston & Barb Ferris, The Bank of Castile, Perry Branch met with youth for five weeks to complete program



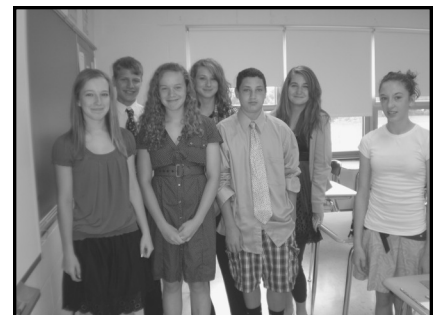
United Way of Wyoming County surpasses 2010 campaign goal. Thank you to all who contributed!



Perry 8th grade students complete phase one of the BEC Employability Certificate. Dr. Stavisky, Superintendent, presents 82 students with their certificate of participation June, 2010



Dress for success, with coaching from Middle School Principal Katherine Waite, Students get a lesson in how to dress for a job interview for the Employability Certificate





BEC Hires New Program Coordinator

A new Work Skills Program year brings with it a new Program Coordinator. Patricia Hellwig replaces Kelly Ashcraft as the coordinator of the BEC’s Workforce Investment Board grant. Patricia’s responsibilities will be to administer workforce development, mentoring and tutoring services in the Perry, Warsaw, Attica and Letchworth school districts for students ages 14-21 years old enrolled in the work skills program. Patricia previously worked at Wyoming County Cornell

Cooperative Extension and brings with her experience in web-site management, nutrition education, community educator and outreach coordinator. Patricia currently resides in Wyoming County with her husband Dan and son Zachary. Please join us in welcoming Patricia to the Business Education Council.

Wyoming Foundation awards Business Education Council \$1,020

A presentation for funding was made to the BEC Board at the July 20th Business Education Council’s Board meeting. The BEC requested financial assistance to purchase Junior Achievement “Success Skills” programs for each high school in Wyoming County. The BEC was among 15 area non-profit organizations to be awarded funding through a grant process. The Wyoming Foundation, a division of the Community Foundation for Greater Buffalo has supported the BEC and our educational initiatives for multiple years. We are excited to have the opportunity bring JA into the classroom again this year. This opens the door to our business community to volunteer their time by facilitating JA in the classroom.

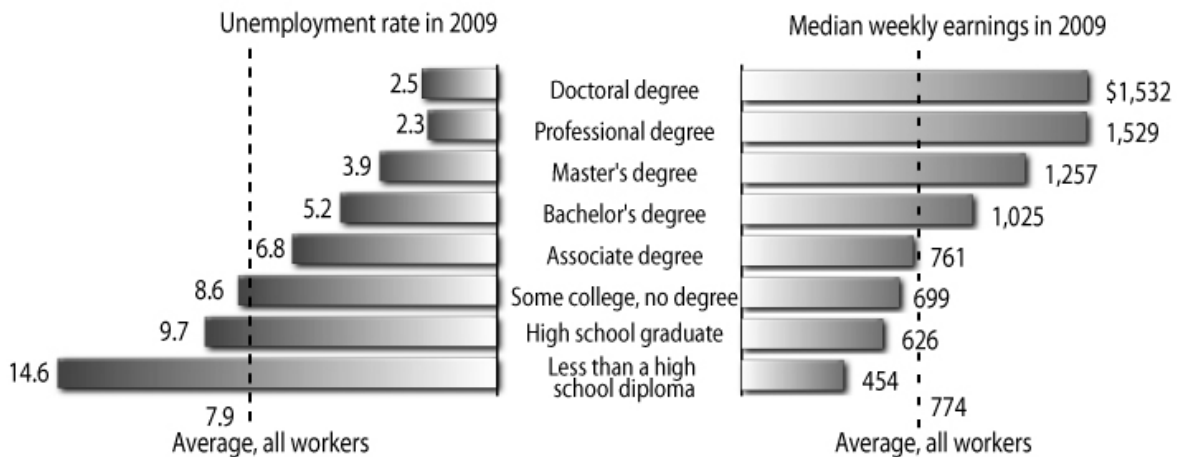


Mark Balling, President, BEC
 Scott Gardner, Wyoming Foundation
 Linda Leblond Executive Director, BEC

BEC invited to serve on Perry Central School’s Shared Decision Making Team

Linda Leblond, Executive Director attend the first meeting on August 25th comprised of community representatives and educators from elementary, middle and high schools. The first task was to revise the current mission and vision statements. A lot of discussion took place to identify the role of the school district and to assess the districts strengths, weaknesses and opportunities. The main objective of the team is to improve the educational performance of all students in the school district. There was a constant theme throughout the meeting “Community Connection”. It is essential to build and develop an improvement plan from a community approach. There will be an additional three or four meeting to continue the work started in August.

Education pays



Source: Bureau of Labor Statistics, Current Population Survey

Business Membership Application and Rate Sheet

(please use this form to update any changes in your company's information)

*YES! I Want to Support The Wyoming County BEC
as a Future Work-Force Investor*

Business _____

Primary Contact _____

Work Address _____

City, State, Zip _____

Business Phone _____ Business Fax _____

E-Mail _____

Other Contacts _____

Number of Employees _____

Please Send Me More Information On:

- | | |
|--|---|
| <input type="checkbox"/> Becoming a Board Member | <input type="checkbox"/> Presenting to Students |
| <input type="checkbox"/> Being a Guest Speaker | <input type="checkbox"/> Hosting Student Tours |
| <input type="checkbox"/> Junior Achievement | <input type="checkbox"/> Serving on a committee |
| <input type="checkbox"/> Hosting Teacher Tours | <input type="checkbox"/> Hosting a Job Shadow |

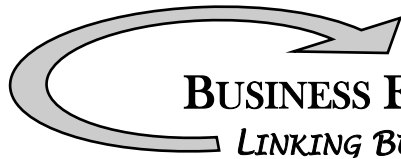
2011 Membership Fee Structure and Rates

Corporate and Non-Corporate Future Work-Force Investor

Fee Structure	Membership Level
___ \$ 750.00	Corporate
___ \$ 500.00	Corporate
___ \$ 300.00	Excelsior
___ \$ 150.00	Excelsior
___ \$ 95.00	16-100 Employees, Standard
___ \$ 50.00	1-15 Employees, Standard/Associate Member

Please return to: Wyoming County Business Education Council
6470 Route 20A Suite 3
Perry, New York 14530
Fax # (585) 237-0231

Thank You!



BUSINESS EDUCATION COUNCIL

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2010 MEMBERSHIP

Amherst

Eaton Office Supply

Arcade

Creekside Fabrics, Quilts & Yarns
Genesee Community College
Koike Aronson, Inc.
Neighbor to Neighbor News
Ortel Supply, Inc.
Pioneer Credit Recovery
Prestolite Electric, Inc.
Ward and Kutzuba Law Offices

Attica

Attica Auto Supply & Hardware
Attica PennySaver
Attica Veterinary Clinic P.C.
Joseph A. Craddock, DDS
L. Breton Construction
Dadd & Robinson Law Office
Tompkins Insurance Agencies
Town of Attica

Batavia

The Bank of Castile
Freed Maxick & Battaglia, PC,
Lake Plains Community Care Network

Bliss

McCormick Farms

Castile

Robert Bowles, CPA
Castile Ag Service, LLC
D.J. Beardsley & Sons
Town of Castile
Wy Co Tourist & Promotion

Cowlesville

Law Offices of Michael Mohun

East Aurora

Bovis Lend Lease, LMB, Inc.

Gainesville

Woodstream Campsite

Genesee

Frontier Communications

Java Village

Catered Creations, Inc

LeRoy

Kelly Services

Mt. Morris

ARC Livingston-Wyoming

Perry

4-S Theatre & Restaurant
ACO Acquisitions
Arts Council for Wyoming Cty
Community Action for Wy. Cty
Beardsley Builders
Complete Payroll Processing
Creative Food Ingredients, Inc.
Daryl's Pizzeria
Dueppengiesser Dairy Co.
Eaton-Watson Funeral Home, LLC
Emerling Farms LLC
Family Furniture
Hart's Insurance
J.N. White Associates, Inc.
M & T Bank, Perry Branch
Paragon Silk Screening
Perry Market Place
Perry Veterinary Clinic
Signlanguage, Inc
Town of Perry
West's Bookkeeping Service
W. Glenn Sedam
WY CTY Business Center
WY Co Chamber of Commerce
Wyoming County IDA

Portageville

VanSlyke's Dairy Farm

Rochester

Campus Construction
Clark Patterson Lee Associates
Jim Nicholson

Silver Springs

Decisions Catering, LLC
Morton Salt
Silver Lake Marine

Varysburg

Byrncliff Conference Center
H.G. Miller Farms

Warsaw

Carmichael & Reed Monuments
Cornell Cooperative Extension
DiSalvo's Pizzeria-Sub Shop
Eastside Nursing Home
Edward Hulme Construction
Fairview Paper Box Corporation
Five Star Bank
Genesee Community College
GVTA Federal Credit Union.
Gillen & Wellman
Literacy West for Wy. Co.
Montgomery's Building Supply
Sinclair Pharmacy
Smitty's Amber Lantern
The Cloisters
Warsaw Chamber of Commerce
Warsaw PennySaver
Western New York Rural AHEC
WCCH Systems
Weeks Funeral Home, Inc.
Wyoming Transit Service
Yummies

Wethersfield

Drasgow, Inc.

Wyoming

Carlson Studios

Educational Partnerships

Attica School District
Letchworth School District
Perry School District
Pioneer School District
Warsaw School District
Wyoming School District
GV Educational Partnership

Thank you for
your Continued support!

*Your BEC Membership
is Key to our success*



2010 Corporate Members

*ACO Acquisitions
ARC Livingston-Wyoming Counties
Attica Auto & Hardware
Bovis Lend-Lease, Inc.
Campus Construction
Clark Patterson Lee Associates
Complete Payroll Processing
Creative Food Ingredients, Inc
Five Star Bank
Genesee Community College
Koike Aronson
McCormick Farms
Morton Salt
Perry Veterinary Clinic
Pioneer Credit Recovery
Prestolite Electric
The Bank of Castile
Wy Co Chamber of Commerce
Wy Co Community Hospital
Wy Co IDA*

2010 New Members:

- *Beardsley Builders*
- *Creative Foods Ingredients, Inc*
- *Hulme Construction*
- *West's Bookkeeping Services*
- *Wy Co Tourist & Promotion*
- *Yummies*
- *Eaton-Watson Funeral Home*



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